

TAS UPDATE

Weekly Funding Report (26 July– 31 July 2021)

43 Indian Start-ups raised funding in the last week of July, 39 received a total sum of about \$814 million and 4 didn't disclose the financial details.

Following are some key Transactions

- Business to business conversational messaging platform **Gupshup** raised highest funding \$240 million
- B2B e-commerce platform **OfBusines** raised \$160 million
- Mohalla Tech, which operates social media app **ShareChat** and short video sharing app **Moj** raised \$145 million
- Travel marketplace **Ixigo** raised \$53 million
- Baby and mother care brand **Mamaearth** raised \$50 million
- Omnichannel direct-to-consumer beauty brand **MyGlamm** raised \$47 million
- Homegrown skincare brand **Minimalist** raised \$15 million
- Intercity mobility startup **Zingbus** raised \$6 million